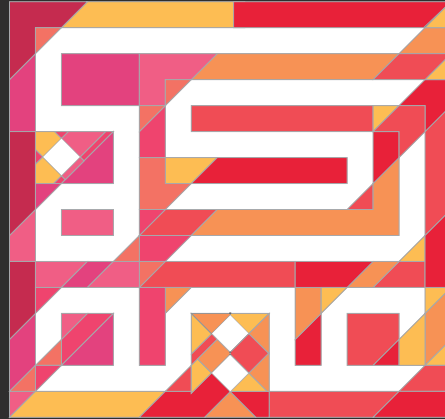


25th or 26th JUNE 2017



EID IN EXCEL

**OPPORTUNITIES**

[eidinexcel.co.uk](http://eidinexcel.co.uk)



EID IN EXCEL

# ABOUT US

For the first time ever is anything like this happening at the London ExCel arena! Eid Prayer and fun activities!

All people like to have special occasions to celebrate, where they can come together and express their joy and happiness.

In Islam we have two main Eids, two days where our families, friends and children can enjoy themselves with all of those around them!

We believe one of the central wisdoms of Eid is to realise the great opportunity Muslims from all over the UK and Europe have to meet and strengthen their bonds of love and brotherhood and to showcase Islam and it's many beautiful aspects.

Eid In Excel is a family centered project where we aim to bring back the joy via Eid festivities. Everyone is welcome and this is our first year where we have exclusively hired out the entire ExCel arena to celebrate on a National level! And it is not only for Muslims, invite your neighbours and friends to experience how Muslims celebrate their festivities!

Eid In Excel is aimed at the whole cross section of the Muslim populace of UK and Europe. To provide a real alternative for our Muslim families where they can enjoy an Eid activity with thousands of other Muslims in an environment more in line with their faith.

**HUGE  
BAZAAR  
& SOUK**

**EXCITING  
CHILDREN'S  
PLAY AREA**

**FAMILY  
FRIENDLY  
FUNFAIR**





EID IN EXCEL

# PLATINUM SPONSOR

Price: £10,000

Join the Eid in Excel team for exposure to up to 40000 people in an exclusive event at one of the most prestigious venues in London, Excel. An event and venue unparalleled that will propel your business to another level with extensive exposure over the next few months.

You will receive a 4 month TV campaign on Eman Channel that will highlight your business as our main partners and sponsors for the Eid event as well as general information about your company, not only a TV ad but we will also produce it for you to a high standard for ease and peace of mind.

Also showcase your organisation in one of our VIP green zone stalls AND a VIP stall at the Iftar in Excel event (4 June). Exposure to almost 50000 in the month of Ramadan and Eid. Attendees at the event will see your trailers and executive VIP stalls at the event and your brand will be promoted on all material related to the event.

## INCLUDED IN YOUR PACKAGE

- 4 month campaign
- 1 x TV advert (20 weeks, Eman Channel)
- Large Logo on TV trailer for event (4 months)
- Double page in Booklet
- Logo on flyers (10000 print)
- 1 x VIP exhibition stall in green zone
- 1 x Stall in stalls area in prime location
- 1 x Stall at iftar in Excel (worth £500 4th June)
- 4 x Dedicated mailshots prior to event (1 a month)
- 1 x Dedicated mailshot after event – thank you
- Logo on website and all event mailshots
- Social Media promotion – FB, Instagram
- 2 x Banners at the front of the hall
- 2 x Banners around event location
- 4 x Stand up banners around stalls area
- Logo on t-shirts
- 3 x Promotional items in goodie bag + leaflet
- 15 x VIP wristband for funfair



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EID IN EXCEL

**GOLD  
SPONSOR**

Join the Eid in Excel team for exposure to up to 40000 people in an exclusive event at one of the most prestigious venues in London, Excel.

You will receive a 2 month TV campaign on Eman Channel that will highlight your business as our main partners and sponsors for the Eid event as well as general information about your company.

Promote your organisation with one of our VIP stalls in the green zone.

This package will enhance and build your brand by linking your organisation to the majority of our publicity and marketing tools on the day including booklet exposure and brand recognition on t-shirts, allowing interest to grow.

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**Price: £5,000**

**No. Packages: 4**



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## **INCLUDED IN YOUR PACKAGE**

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- 4 month campaign
- 1 x TV advert (10 weeks, Eman Channel)
- Medium Logo on TV trailer for event (4 months)
- Single page in Booklet
- Logo on flyers (10000 print)
- 1 x VIP exhibition stall in green zone
- 2 x Dedicated mailshots prior to event
- Logo on website and all event mailshots
- Social Media promotion – FB, Instagram
- 1 x Banners at the front of the hall
- 1 x Banners around event location
- 2 x Stand up banners around stalls area
- Logo on t-shirts
- 2 x Promotional items in goodie bag + leaflet
- 10 x VIP wristband for funfair



EID IN EXCEL

**SILVER  
SPONSOR**

Join the Eid in Excel team for exposure to up to 40000 people in an exclusive event at one of the most prestigious venues in London, Excel.

You will receive a 1 month TV campaign on Eman Channel that will highlight your business as our main partners and sponsors for the Eid event as well as general information about your company.

This package will push promotion of your organisation before, during and after the event. At the event your brand recognition will be promoted using the various marketing and promotional tools we will use from t-shirts to wristbands.

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**Price: £2,500**

**No. Packages: 5**

## **INCLUDED IN YOUR PACKAGE**

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- 4 month campaign
- 1 x TV advert (5 weeks, Eman Channel)
- Small Logo on TV trailer for event (4 months)
- Half page in Booklet
- Logo on flyers (10000 print)
- 1 x VIP exhibition stall in green zone
- 1 x Dedicated mailshots prior to event
- Logo on website and all event mailshots
- Social Media promotion – FB, Instagram
- 1 x Banners at the front of the hall
- 1 x Stand up banners around stalls area
- Logo on t-shirts
- 1 x Promotional items in goodie bag + leaflet
- 5 x VIP wristband for funfair



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EID IN EXCEL

**BRONZE  
SPONSOR**

Join the Eid in Excel team for exposure to up to 40000 people in an exclusive event at one of the most prestigious venues in London, Excel.

You will receive exposure on the 4 month TV campaign on Eman Channel that will highlight your business through brand recognition with use of your logo on the adverts/trailers.

This package will push promotion of your organisation before, during and after the event.

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**Price: £1,500**

**No. Packages: 10**

## **INCLUDED IN YOUR PACKAGE**

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- 4 month campaign
- Small Logo on TV trailer for event (4 months)
- Quarter page in Booklet
- Logo on flyers (10000 print)
- 1 x VIP exhibition stall in green zone
- 1 x Dedicated mailshots prior to event
- Logo on website and all event mailshots
- Social Media promotion – FB, Instagram
- Logo on t-shirts
- Leaflet in goodie bag
- 3 x VIP wristband for funfair



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EID IN EXCEL

**CLASSIC  
SPONSOR**

Join the Eid in Excel team for exposure to up to 40000 people in an exclusive event at one of the most prestigious venues in London, Excel.

Exhibit your organisation with one of our VIP stalls in the green zone and allow us to brand build by using our marketing tools to promote your organisation on the day.

Allow us to build your brand with our marketing tools on the day.

## **INCLUDED IN YOUR PACKAGE**

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- Logo on flyers (10000 print)
- 1 x VIP exhibition stall in green zone
- 1 x Dedicated mailshots prior to event
- Logo on website and all event mailshots
- Social Media promotion – FB, Instagram
- Logo on t-shirts
- 3 x VIP wristband for funfair

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**Price: £1,250**

**No. Packages: 10**



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EID IN EXCEL

# STALLS PACKAGE

Join the Eid in Excel team for exposure to up to 40000 people in an exclusive event at one of the most prestigious venues in London, Excel.

Exhibit your organisation with one of our VIP stalls in the green zone and allow us to brand build by using our marketing tools to promote your organisation on the day.

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## Standard Stalls

As people finish their prayers your stall will be ideally located for the Eid rush and will have access to up to 40000 people.  
Limited availability so be quick.

£600 (plus VAT)

1 x Stall in the standard stalls area

## PACKAGE COST AND DETAILS

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### Food Stalls

We have stalls available for hot food at the event that will be adjacent to our external corporate green zone area. You will be provided space with gazebo and will have exposure to all those that attend throughout the day.

£1,000 (plus VAT)

1 x VIP exhibition stall in green zone - Gazebo

### Sweets/Snacks/Drinks

As people finish their prayers your stall will be ideally located for the Eid rush and will have access to up to 40000 people.  
Limited availability so be quick.

£750 (plus VAT)

1 x Stall in standard stalls area



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EID IN EXCEL

# CONTACT INFORMATION

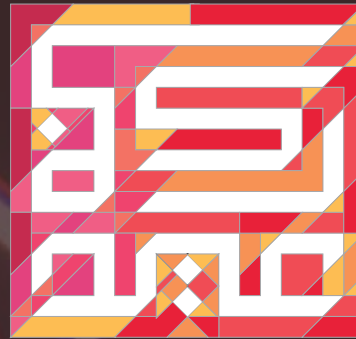
[stalls@eidinexcel.co.uk](mailto:stalls@eidinexcel.co.uk)

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**IG11 7BG**

**+44 20 8594 7461**  
**(Monday to Friday, 9am to 5pm)**



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